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## NEWS RELEASE

### BUSINESS APPOINTMENTS

**With pic: Business woman Ella Tracey has been appointed Managing Director of White Light Skin Clinics**

White Light Skin Clinics have moved up a gear after appointing high flying business woman Ella Tracey as Managing Director.

Ella, 38, has taken the retail industry by storm after sweeping through major brands with aggressive new marketing strategies that quickly turn growing businesses into leading performers. Companies that have employed her unique brand of expertise include Diageo, BAA Retail, Pret a Manger and most recently Tchibo, where she has been Marketing Director for four years.

Ella says her new role as Managing Director is only a minimal change of direction. "I will of course now be focussing on all aspects of business; but in the present economic climate marketing will continue to be a key underlining factor and will certainly play a major role in developing the White Light Skin Clinics brand into a top national player," she said.

White Light Skin Clinics are already dominating the new intense pulse light beauty and health market with Clinics opening up right across the UK. The Clinics are fully registered by the Healthcare Commission and specialise in offering the latest technology in light and supportive treatments in comfortable high street locations. White Light are the first skin clinics to be taken on by a major department store group, the House of Fraser.

### ENDS

[www.white-light.com](http://www.white-light.com)

White Light Skin Clinics lead the way in modern skin treatments. They currently have clinics in Basingstoke, Birmingham, Bristol, Cheltenham and Southampton and in House of Fraser stores in Belfast, Cardiff (Howells), Guildford and Manchester. A new White Light Skin Clinic is opening in Scotland soon.

**For more information, please contact the White Light Skin Clinics Media Office:  
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